

# SERAX

Kelly Wearstler

ZUMA

TABLEWARE



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**ZUMA** — Rich, dimensional patterns and unexpected color pairings are signatures to the Kelly Wearstler design vernacular. In keeping with her studio's current explorations, Wearstler engages futuristic 3D vector grids and ancient glassware motifs within the *Zuma* family.

For the porcelain dinnerware, Wearstler stripped down a digital graphic pattern to convey a hand painted feel, creating the perfect balance between tech and hand-craft. The patterns vary throughout the range and are intended to be mixed and matched across colors and shapes - in classic Wearstler fashion.

To complement the contemporary references of the porcelain, Wearstler developed stemware that draws upon amber tones found in ancient glass from across the globe. Taking a rectilinear shape, the light and airy color application juxtaposes the unusually thick and straight nature of its form - creating an unexpected harmony with the graphic patterned dishes.



**KELLY WEARSTLER** — Founder and principal of Kelly Wearstler design studio, is an American designer creating multifaceted, experiential residential, hospitality, commercial and retail environments as well as expansive collections of lifestyle product designs and brand collaborations. Wearstler is internationally recognized with distinctive design awards by numerous publications – including Architectural Digest's AD 100; Elle Décor's The A-List; Wallpaper Magazine's Top 20 Designers; and Time Magazine's The Design 100. A multi-layered, stimulating sensory experience is at the center of Wearstler's design approach. Through an exploration of materiality, color, forms and an intuitive juxtaposition of contemporary and vintage, architectural and organic, graphic and instinctual, she curates a wealth of experiences into every space. Wearstler believes that honoring history, location and architecture is imperative to pushing the boundaries and challenging the rules.

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## TABLEWARE

<b>PRODUCT</b>	PLATES, BOWLS, CUPS, SAUCERS, SERVING DISHES, CAKE STANDS	<b>MAINTENANCE / CLEANING INSTRUCTION</b>	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
<b>MATERIAL</b>	PORCELAIN		EXCEPT: B4023117 WE ADVISE HANDWASH
<b>FINISH</b>	FULLY GLAZED	<b>USE</b>	TABLEWARE
<b>PRODUCTION</b>	ROLLING MOLDS	<b>FOODSAFE</b>	YES
<b>PRINCIPAL COMPOSITION</b>	KAOLIN (45%) ORTHOCLASE (20%) LONGYAN ORE (18%) QUARTZ (7%), BENTONITE (4%) DATONG SOIL (4%), ALUMINUM OXIDE(2%)	<b>DISHWASHER SAFE</b>	YES
		<b>MICROWAVE SAFE</b>	YES
		<b>OVEN SAFE</b>	NO
<b>COLOUR(S)</b>	SALT PACIFIC SIENNA	<b>SALAMANDER SAFE</b>	NO
		<b>PACKAGING</b>	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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## GLASSWARE

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**PRODUCT** SHOT GLASS, TUMBLER,  
WHISKY GLASS, LONGDRINK

**MATERIAL** POTASSIUM GLASS

**PRODUCTION** MOUTHBLOWN

**PRINCIPAL COMPOSITION** SILICON DIOXIDE (63%),  
SODIUM CARBONATE (16.5%),  
CALCITE (5%), ZINC OXIDE (4%),  
POTASSIUM CARBONATE (4%),  
BARIUM CARBONATE (2.7%),  
SODIUM NITRATE (4%),  
ALUMINIUM (0.8%)

**COLOUR** AMBER

**MAINTENANCE / CLEANING INSTRUCTION** WE ADVISE TO USE SOFT  
DETERGENTS FOR COMMERCIAL  
DISHWASHERS.

**USE** TABLEWARE

**FOODSAFE** YES

**DISHWASHER SAFE** YES

**OVEN SAFE** NO

**SALAMANDER SAFE** NO

**CONTENT** 15CL, 30CL, 40CL, 55CL

**PACKAGING** GIFTBOX.  
VOLUME & DIMENSIONS OF THE  
COMPLETE RANGE AVAILABLE  
UPON REQUEST.



