

DORAFF

Seat



Name: Doraff

Code: UNS07

Designer: Ben van Berkel/UNStudio

Product description

Dutch designer Ben Van Berkel, inspired by his personal experience as a parent facing his children's small but great achievements, is tackling the design of a children's collection for the first time. "Giro Kids" is a basic table set complete with everything a child needs to eat their first meals on their own. "Doraff" is a multifunctional seat that leaves room for their innate imagination and creativity: a unique shape which, depending on how you position it, resembles the stylised silhouette of a dog or giraffe.

"Doraff" is a seat, but also a furnishing element that enriches the rooms it is placed in: a presence with an original and colourful design that adds character to any space. From a functional point of view, "Doraff" lends itself to several uses, inviting children to use their playful imagination. Positioned to resemble the abstract figure of a giraffe, it offers a comfortable, high backrest, but can also be ridden by the child and embraced by its long neck. In the other position, it resembles the stylised shape of a dog on which the child can sit using the "head" as a surface on which to play and draw or eat lunch or snack.

Characteristics / suggested use

- One object, multiple functions. A piece of furniture but also a children's chair with a dual nature: a simple seat or a small workstation with a surface on which to draw or do other things.
- Designed to meet the needs of children, to stimulate the fundamental path along which active play develops their creativity and independence.
- Colourful, durable and safe because it is designed to ensure complete stability when used as a seat by children
- Proposed in three colours: red, light blue and yellow
- Can also be used outdoors
- Made in Italy with 100% recyclable thermoplastic resin
- Washable



Technical notes

UNS07 LAZ Doraff Seat in polyethylene, light blue.

UNS07 R Doraff Seat in polyethylene, red.

UNS07 Y Doraff Seat in polyethylene, yellow.
cm 67x55 – h cm 28 / 26 1/2"x21 3/4" – h 11"

Metaproject notes

Doraff is a new type of playful furniture that combines the shapes of a dog and a giraffe into a versatile object for children. At once a chair, a table, a domestic presence, Doraff also stimulates the child's imagination during the interaction.

Children can imagine they are riding a giraffe or playing with their dog, or they can easily flip the lightweight figure to use the differently sized surfaces to play games on, read and eat from. Available in a variety of colours, Doraff is a hybrid of a furniture element and an affective object, as well as a design object that can be used in a variety of locations.

Ben van Berkel

